Lugg color palette

Use these colors when creating materials that feature Lugg.
Keep text and logos easy to read, and use the supplied logo versions without recoloring them.



Primary

HEX: #3243BD

RGB: rgb(50, 67, 189)

Yellow

HEX: #FFF055

RGB: rgb(255, 240, 85)

White

HEX: #FFFFFF

RGB: rgb(255, 255, 255)



Main gradient

BACKGROUND:

linear-gradient(94deg, #3243BD -3.15%, #8F32C8 114.24%);

Source: Lugg Brand kit / color-palette
Figma: WQXBWUElKrXu8ZWnnWxqlb / 1207:2279